

ENTWINED Policy Seminar, 20 October, Stockholm

Emerging Trends in Sustainable Trade

In Search of Internationally Appropriate Policy Responses to Voluntary Sustainability Standards and Border Carbon Adjustments

2011

Time and Place: Thursday October 20th 2011, 08:30-17:00. [Hotel Skeppsholmen](#), Gröna gången 1, Stockholm, Sweden.

Moderated by *Mark Halle*, Director Trade and Investment, International Institute for Sustainable Development (IISD) and *Mark Sanctuary*, program director ENTWINED, IVL Swedish Environmental Research Institute.

The seminar is targeted towards policymakers, representatives from trade organisations, NGO's, businesses and academia. *The seminar is free of charge*, there is a limited number of seats available.

Please register on www.entwined.se or click [here](#). Please note that your registration is binding (a no show fee of 1000 SEK will be charged).

Program

08.30 Registration and coffee

09.00-09.25 ENTWINED - Environment and Trade in a World of Interdependence

A deepening awareness of the relationship between trade and sustainable development has entered policy arenas and consumer choice. As policy makers and other stakeholders seek to proactively influence trade to promote sustainable development objectives, they are simultaneously faced with a host of new challenges to ensure that policy interventions are effective and equitable.

Mark Halle, Director Trade and Investment, International Institute for Sustainable Development (IISD), *Lena Johansson*, Director General, Swedish National Board of Trade and *Mark Sanctuary*, Program Director ENTWINED, IVL Swedish Environmental Research Institute.

Part I: Voluntary Sustainability Standards

09.25-10.45 Impacts, Trends and Issues of Voluntary Sustainability Standards

An increasing number of voluntary sustainability standards are rapidly expanding their market penetration. Although generally developed with shared objectives of promoting sustainable production and consumption through individual choice, the governance, scope and impacts of these initiatives display wide diversity and, for the most part, are poorly understood.

Jason Potts, Associate, IISD and *Allen Blackman*, Senior Fellow, Resources for the Future (RFF) provide an overview of global market trends and present the latest research on the impact of voluntary sustainability standards on producers in developing countries.

Håkan Eggert, Research Fellow, University of Gothenburg and *Daniele Giovannucci*, Executive Director Committee on Sustainability Assessment (COSA) will provide a snapshot of recent research on the impacts of voluntary sustainability standards and provide insights on the challenges and opportunities associated with assessing the impacts of these initiatives.

10.45-11.00 Coffee break

11.00-12.00 Building Internationally Appropriate Policy Responses

How can we ensure that voluntary sustainability standards reach their objective to help promote sustainable development? How should we use information on field level impacts, what role is there for capacity building to improve access to export markets and can international dialogue help address issues emerging around these initiatives?

Panelists: *Caroline Hopkins*, Swedish Society for Nature Conservation, *Dagmar Mithoefer*, Senior Marketing Specialist World Agroforestry Centre (ICRAF), *Johann Moltmann*, Trade Standards Practitioners Network (TSPN) and *Martin Peter*, Programme Manager, State Secretariat for Economic Affairs (SECO).

12.00-13.00 Lunch break

Part II: Border Carbon Adjustments (BCAs)

13.00-14.00 Border Carbon Adjustments (BCAs)

What is the current state of initiatives, negotiations and developments related to border carbon adjustments? The presenters will provide an analysis of key opportunities and threats to sustainable development arising from border carbon adjustment initiatives.

Presentations by: *Jacob Werksman*, Program Director, World Resources Institute (WRI), *Carolyn Fischer*, Senior Fellow, Resources for the Future (RFF) and *Petros C. Mavroidis*, Professor, Columbia Law School.

14.00-15.00 Building Internationally Appropriate Policy Responses

A presentation by *Aaron Cosbey*, Senior Advisor Trade and Investment Program, IISD, of the ENTWINED/IISD led process towards the development of the “Draft Guidance” for policy makers on the elaboration and implementation of border carbon adjustments. This is followed by an application of the draft guidance to two real-world BCA proposals: the US Waxman-Markey bill and the French Carbon Inclusion Mechanism. *Susanne Dröge*, Head Global Issue Division, German Institute for International and Security Affairs.

15.00-15.20 Coffee break

15.20-16.00 Paneldiscussion on Draft Guidance

Discussants will comment on the strengths and weaknesses of the “Draft Guidance”, and its application to the two proposed BCA schemes.

Panelists: *Dale Andrew*, Head Environment Division, OECD Trade and Agriculture Directorate, *Sofia Persson*, Senior Advisor, Swedish National Board of Trade (Kommerskollegium) and *Chien Te Fan*, Professor, National Tsing Hua University, Taiwan.

16.00-16.10 Wrap up by the moderators

16.10-17.00 ENTWINED Mingle

Discuss and mingle with colleagues.



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About ENTWINED

The research program ENTWINED – Environment and Trade in a World of Interdependence – examines the interplay between the global trade regime and environmental policies promulgated by governments and private entities, with a particular focus on the treatment of transboundary problems. ENTWINED is actively engaged with policy makers and other stakeholders to the Trade and Environment Debate. The team includes researchers specializing in environmental and natural resource economics, international economics and trade law.

The program has its focus in Sweden, but engages leading experts elsewhere, including Geneva, New York, Washington D.C. and Montreal. The ENTWINED program is funded by the Swedish Foundation for Strategic Environmental Research, Mistra. See www.entwined.se

For questions about the seminar, please contact Erika Svensson, + 46 8 598 563 31, erika.svensson@ivl.se